

AI Workflow Mapping Template

Map AI tools to your project phases | fullstop360.com/blog

Phase-by-Phase AI Integration

Phase	Tasks	AI Tools I'll Use	Notes / Limitations
RESEARCH	Competitive analysis Market research Brief clarification		
IDEATION	Moodboards Visual direction Concept exploration		
CREATION	Asset generation Iteration Production work		
DELIVERY	Final assets Client handoff File organization		

Tool Evaluation Checklist

Before using any new AI tool on client work:

- Run it on a completed project first. Compare AI output to your actual deliverables.
- Time the full workflow. Include prompt iteration, output review, and refinement.
- Assess quality honestly. Would you show this to a client as-is?
- Check licensing. Particularly for commercial use of AI-generated imagery.
- Document your process. Note what worked and what didn't.

Client Disclosure Decision

AI's Role in Project	Disclosure Approach	My Notes
Research & ideation only	Optional disclosure, mention if asked	
AI-assisted creation (significant AI assets)	Proactive disclosure in contract or brief	

AI-primary output	Full disclosure required, copyright implications discussed	
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Remember: AI usage rates drop from 84% (exploration) to 39% (delivery) for a reason. The gap represents where your judgment matters most.

My AI Integration Log

Date	Project Type	AI Tools Used	Role AI Played	Time Impact	Quality Rating

Download from: fullstop360.com/blog/resources/career/how-graphic-designers-should-use-ai-2026

Based on research from 43 sources including State of AI in Design 2025, Figma AI Report 2025, and 99designs 2024 Survey.